



B I S S O N c B A R C E L O N A L L C

# Author Seminar Series Registration Form

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How did you learn about the Author Seminar Series:

- Advertisement
- Referral
- Newspaper Annc.
- Internet
- Website
- Other: \_\_\_\_\_

### Credit Card Information:

Name: \_\_\_\_\_

Is billing address same as above?  YES  NO

If no:

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

- M/C
- Visa
- Discover
- AmEx

Credit Card #: \_\_\_\_\_

Card Verification Number (3 digits on back/4 digits on front for AmEx): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Please fax to 603 664-7497. You will receive a confirmation letter and payment receipt once processed.

THANK YOU!

**You may also mail a check to the address below to reserve your spot.**

6 month pass (\$175.00): \_\_\_\_\_

*Indicate 6 choices below*

12 month pass (\$325.00): \_\_\_\_\_

Individual seminars are \$35.00 each

*Indicate choices below*

January 17th

So you have written a book - big deal!

February 21st

What is your personal brand?

March 21st

Creating a website and developing your online strategy.

April 18th

What is your plan? Developing your book marketing strategy.

May 16th

Developing a unique book signing presentation.

June 20th

Get the word out. Promoting your books through public speaking.

July 18th

How to work with the media.

August 15th

How to locate and query a publisher.

September 19th

Copyrighting and protecting your work.

October 17th

Panel discussion.

November 28th

(4th Wednesday due to holiday)

Special opportunities.

December 19th

Turning your self published work into something a major publisher will want.

TOTAL: \_\_\_\_\_