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*Specializing in High Visibility Public Relations
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NH Children's Magazine names Bisson Barcelona as Publicist

Barrington, N.H. - Bisson Barcelona, a public relations firm that specializes in high-visibility publicity and image management services was recently contracted by New Hampshire-based children's magazine, Moo-Cow Fan Club to be their publicist. The company will coordinate national publicity efforts for Moo-Cow and arrange a key-city promotional tour.

Moo-Cow Fan Club is an educational magazine for children, located in Peterborough, NH. Editor/Publisher, Becky Ances founded Moo-Cow Fan Club in the 1990s, and Ances' husband, Ryan Wilson soon joined as Art Director. The goal of the magazine is to steer kids away from TV and video games, and use friendly characters to encourage lots of learning and laughs. In 2003, the magazine achieved national distribution and is now best known for its ad-free content and its focus on fun learning.

Moo-Cow Fan Club is a 2005 winner of the Parents' Choice Award and a 2004 recipient of the Distinguished Achievement Award from the Association for Educational Publishers. Ances is also Vice President of the Women in Periodical Publishing organization.

Bisson Barcelona located in Barrington, New Hampshire partners with authors and entrepreneurs to help develop their unique image. They have secured interviews and appearances for clients in hundreds of magazines and newspapers throughout North America and Europe as well as on radio and television stations.

For more information on Moo-Cow Fan Club, visit www.moocowfanclub.com. To interview or book an event with Becky Ances, please contact Allison McKay, Publicist at (603) 664-5776. For more information on Bisson Barcelona, visit www.bissonbarcelona.com.