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*Specializing in High Visibility Public Relations
and Image Management Services
for Authors & Entrepreneurs*

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StoreyManseau & Bisson Barcelona Form Strategic Partnership *New alliance strengthens client offerings, expands talent base*

Concord, NH – Full-service communications firm StoreyManseau, LLC, and Bisson Barcelona, LLC, an image management and high-visibility PR firm, have partnered to provide clients with a more robust selection of communications services.

“This partnership combines the tremendous talent and extensive experience of two strong communications firms, so we can meet the ever-changing needs of our existing and potential clients,” said Laurie J. Storey-Manseau, principal of StoreyManseau, LLC, of Concord. “I have great respect for Traci Bisson and know that she brings significant social marketing, public relations and image-building knowledge to the table.”

Through the partnership, the two firms will offer a wide range of communications services, including branding, marketing, advertising, public relations, image building, media training, crisis communications, social marketing and more.

“This partnership is truly a collaboration, offering a greater depth and breadth of experience through the combined talents of both teams,” said Traci Bisson, owner of Bisson Barcelona, LLC, of Barrington. “Each agency is strong on its own, but together we’re better.”

The two companies will launch a seminar series beginning in October with *How Social is your Marketing?* The series will continue throughout 2008 and into 2009 and will spotlight branding, social marketing, “green” marketing, crisis communications and media training. For a complete list of seminar topics and dates, please visit www.storeymanseau.com or www.bissonbarcelona.com.

For more information about the partnership or the services that these firms offer, please contact Laurie Storey-Manseau at 603/229-0278 or Laurie@StoreyManseau.com or Traci Bisson at 603 664-5776, or Traci@BissonBarcelona.com.

About StoreyManseau, LLC

StoreyManseau, LLC, a full-service communications agency, has won a number of prestigious awards, including honorable mention in *Business New Hampshire's* Best Companies to Work For contest, several Davey Awards, several Communicator Awards, and the Publicity Club of New England's Bell Ringer Award. Earlier this year, StoreyManseau, LLC was named among the top 25 small woman-owned businesses by Working Mother Magazine. Additionally, Laurie Storey-Manseau, principal, was recently recognized as an Outstanding Woman in Business by *New Hampshire Business Review*. The agency represents clients in a variety of industries, including health care, finance, law, government, association, non-profit and food products. Clients are located throughout New England and the United States. For more information, visit www.storeymanseau.com.

About Bisson Barcelona, LLC

Bisson Barcelona, LLC is a high-visibility public relations and image management firm that services authors, performing artists and entrepreneurs. The company specializes in social marketing strategies and works with clients to expand their images with traditional and online media. Traci is a popular blogger who supports other mom entrepreneurs through her online support group and blog, *The Mom Entrepreneur*. She also advocates for family life in the state of NH through her blog, *Kids in NH*, which highlights the reasons why families with young children should consider making New Hampshire their home. As a creative employer, Traci has been recognized by many publications, including the National Federation of Independent Business (NFIB) and the Associated Press, for her innovative employee benefits package. In 2008, she was voted a Top 10 Boss by *Women's Business Boston Journal*. For more information, visit www.bissonbarcelona.com.